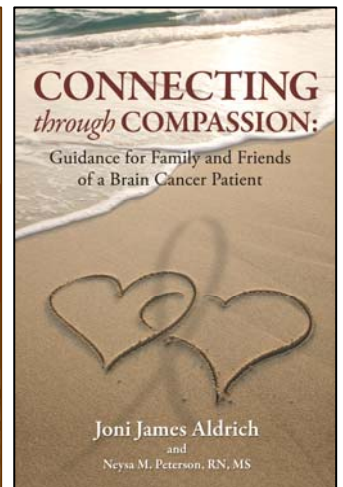
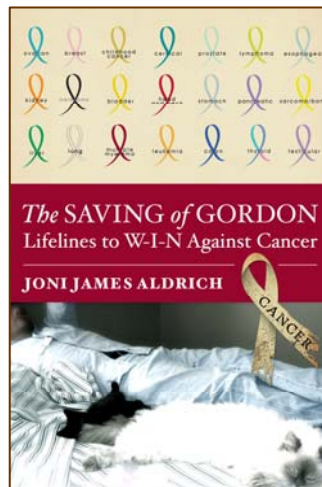
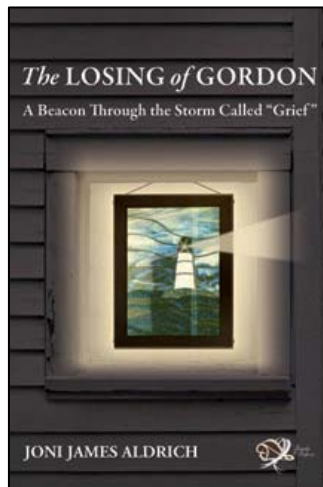


**Media Hits for Joni Aldrich, author of  
*The Saving of Gordon: Lifelines to W-I-N Against Cancer,*  
*The Losing of Gordon: A Beacon Through the Storm Called "Grief"*  
 and *The Cancer Patient W-I-N Book, Connecting through  
 Compassion: Guidance for Family and Friends of a Brain Cancer  
 Patient,* and *Understanding with Compassion: Help for Loved Ones  
 and Caregivers of a Brain Illness Patient.***

**Print Hits**



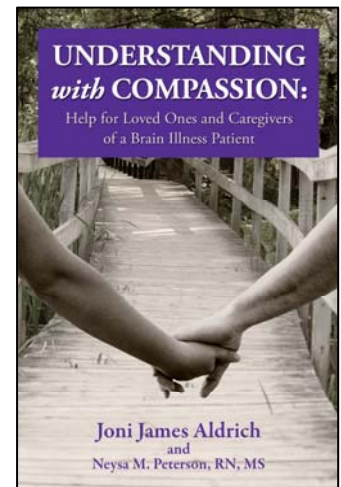
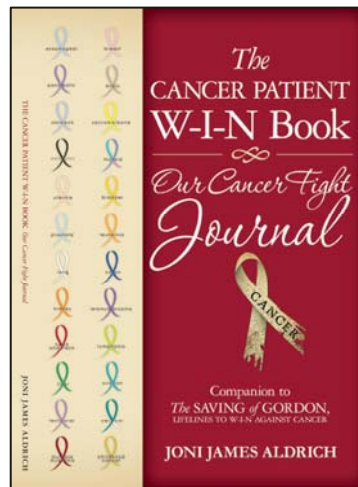
**USA Today**  
 March 22, 2010  
 November 21, 2010  
 9,469,776 Visitors per Month



**Chicago Tribune**  
 March 22, 2010  
 Circulation 465,892



**SheKnows**  
 December 16, 2009  
 September 29, 2010  
 24 million unique visitors



**iVillage's Total Health Blog**  
 February 19, 2010  
 15,925,000 Visitors per Month



### **Yahoo! Buzz**

November 21, 2010

120,968,609 Visitors per Month



### **DallasNews.com**

December 17, 2009

1,488,428 Visitors per Month



### **UPI.com**

### **UNITED PRESS INTERNATIONAL**

January 1, 2010

655,661 Visitors per Month



### **Newsday**

*Based on interview with Peter King*

February 15, 2010

Circulation 357,124



### **Inspire Me Today**

Featured Luminary

March 24, 2010



### **Syracuse.com**

December 28, 2009

386,386 Visitors per Month



### **LoHud.com**

March 18, 2010

307,982 Visitors per Month



**ThirdAge**

April 14, 2010

297,228 Visitors per Month



**NaplesNews.com**

October 25, 2010

263,077 Visitors per Month



**Chic Galleria**

*Based on article submitted to Beth Anderson*

February 1, 2011

February 10, 2011



**FloridaToday.com**

December 22, 2009

221,164 Visitors per Month



**The Orange County Register**

March 10, 2010

Circulation 212,293



**Courier Post Online**

December 22, 2009

200,851 Visitors per Month



**WHTZ 100.3 FM Radio**

January 1, 2010  
Circulation 180,067



**Guideposts.org**

February 4, 2011  
177,134 Visitors per Month



**Contra Costa Times**

March 21, 2010  
Circulation 174,852



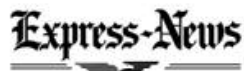
**Fort Worth Star-Telegram**

March 18, 2010  
Circulation 167,364



**South Florida Sun Sentinel**

March 22, 2010  
Circulation 153,563



**San Antonio Express News**

March 10, 2010  
Circulation 152,156



**NewsBlaze**

December 17, 2009  
December 28, 2009  
November 21, 2010  
138,468 Visitors per Month



## **LaCrosse Tribune**

December 23, 2009

March 3, 2010

Circulation 27,890

120,616 Visitors per Month

## ***Not Born Yesterday!***

## **Not Born Yesterday**

March 2010

Circulation 115,180

## **Dayton Daily News**

## **Dayton Daily News**

*Based on interview with Meredith Moss*

February 8, 2010

Circulation 104,138

## **Charisma**

## **Charisma & Christian Life**

*Charisma blog*

February 11, 2010

Circulation 108,146



## **WKTU 103.5 FM Radio**

January 1, 2010

Circulation 103,008

## **New Haven Register**

## **New Haven Register**

May 30, 2010

Circulation 100,486



**Max Sports & Fitness**

December 2010  
Circulation 100,000



**Oakland Tribune**

March 21, 2010  
Circulation 92,794



**WAXQ 104.4 FM Radio**

January 1, 2010  
Circulation 92,066



**The News-Press**

December 19, 2010  
Circulation 76,97



**KOA 850 Radio**

January 4, 2010  
Circulation 72,091



**DC 101.1 FM Radio**

January 1, 2010  
Circulation 69,438



**Intelligencer Journal**

December 22, 2009  
Circulation 63,414

LANCASTER NEW ERA

**Lancaster New Era**

December 22, 2009

Circulation 63,414



**Milwaukee Community Journal**

December 29, 2010

Circulation 61,350

journalgazette.net  
600 W. Main St. Fort Wayne IN. 46502

**The Journal Gazette**

March 22, 2010

Circulation 60,879



**Quad-City Times**

January 26, 2010

Circulation 50,373



**WBTV-TV Website**

CBS Affiliate, Charlotte, NC

June 14, 2010



**Healthcare Review**

December 2010

Circulation 50,952



**PainPathways**

World Institute of Pain

Summer 2010 issue

Circulation 50,000



**KOGO-AM 600**

January 1, 2010

Circulation 47,494



**Creations Magazine**

October/November 2010

Circulation 43,000



**The Pantagraph**

December 22, 2009

Circulation 41,957



**Parentgiving.com**

February 12, 2010

May 12, 2010



**Jewish Exponent**

February 11, 2010

Circulation 40,000



**News-Line for Nurses**

January 29, 2010

Circulation 40,000



**American Surveyor**

December 10, 2009

Circulation 40,000

## Bookviews by Alan Caruba

### **Bookviews.com**

March 2010

37,000 Visitors per Month



### **EV Living**

February 16, 2010

December 31, 2010

36,549 Visitors per Month



### **Senior Beacon**

September 2010

Circulation 35,000



### **Insight News**

December 29, 2010

Circulation 35,000



### **Scoop USA Newspaper**

February 4, 2011

Circulation 35,000



### **Bradenton Herald**

February 9, 2010

Circulation 34,142



**HealthNews.org**

December 18, 2009

**BC CHRISTIAN NEWS**

**B.C. Christian News**

November 2010

Circulation 26,00



**WOOD 105.7 Radio FM**

January 4, 2010

Circulation 25,191

**Jewish Journal**

**Florida Jewish Journal**

March 22, 2010

Circulation 25,000



**La Voz de La Calle**

August 6, 2010

Circulation 25,000



**WISN News/Talk 1130 AM**

January 1, 2010

Circulation 22,703



**Centre Daily Times**

March 12, 2010

Circulation 21,612



**Life After 50**

July 15, 2010

November 13, 2010

Circulation 20,000



**The Jacksonville Daily News**

May 5, 2010

Circulation 19,723



**KGB-FM 101**

January 1, 2010

Circulation 18,953



**The Journal**

February 13, 2010

Circulation 17,431



**Moon Valley Tattler**

February 2010

Circulation 17,000

# The Gadsden Times

## **The Gadsden Times**

October 21, 2010

Circulation 16,977



## **KHOW-Radio 630 AM**

January 4, 2010

Circulation 15,744



## **KNRS 570 Radio**

January 4, 2010

Circulation 15,092



## **WCCF-AM Radio**

January 4, 2010



## **WFRE FM Radio 99.9**

January 4, 2010

Circulation 14,660



## **WLYT Radio 102.9 FM**

January 1, 2010

Circulation 14,030



**WOAI-1200 AM**

January 1, 2010  
Circulation 13,915



**Modern Sage**

January 5, 2010



**TheSavvyGal.com**

January 4, 2010



**BlueHealerDiary.com**

December 10, 2009



**Mount Pleasant Daily Tribune**

February 7, 2010



**Kern Valley Sun**

January 26, 2010



**The Prairie Advocate**

February 10, 2010  
Circulation 12,444

# The Daily Herald.

## **The Daily Herald**

December 31, 2009

Circulation 11,736



## **Norman Transcript**

April 20, 2010

Circulation 11,526



## **WKLS-FM 96 Rock**

January 1, 2010

Circulation 10,576



## **Life Love Beauty**

December 17, 2009

10,096 Visitors per Month



## **New Pittsburgh Courier**

March 24, 2010

Circulation 10,000



## **KFAB-AM Radio**

January 1, 2010

Circulation 9,147



**Ponca City News**

December 13, 2009

March 4, 2011

Circulation 9,431

**topix**

**Topix**

December 18, 2009

**Baret News**

**BaretNews**

December 17, 2009

December 28, 2009

**NEWSTIN**

**Newstin**

December 18, 2009

**Human Growth Hormone NYC**

**Human Growth Hormone NYC**

December 18, 2009



**MMD Newswire**

January 7, 2010



**Bogalusa Daily News**

January 6, 2010

## Diet & Weight Loss

### Diet & Weight Loss Blog

January 1, 2010



### WHJJ 920 Talk Radio

January 1, 2010

Circulation 7,788



### WQUE-FM Q93

January 1, 2010

Circulation 6,162



### KTEX-FM

January 1, 2010

Circulation 5,711



### WERZ-FM Radio

January 4, 2010

Circulation 4,775



### WDOV-Radio 1410 AM

January 1, 2010

Circulation 4,619



**KGB Radio 92.5**

January 1, 2010  
Circulation 4,212



**KFYR Radio 550 AM**

January 1, 2010



**KASI 1430 Radio AM**

January 1, 2010



**WTKS-AM News Radio 1290**

January 1, 2010



**KXIC 800 AM Radio**

January 1, 2010



**KCJB Radio 910 AM**

January 1, 2010



**WSUS 102.3 FM**

January 1, 2010



**WPCH-FM**

January 1, 2010



**KISS 937 Radio FM**

January 1, 2010



**WEKL-FM Eagle 102**

January 1, 2010



**WREC Radio 600 AM**

January 1, 2010



**WGCI-FM**

January 1, 2010



**KKED 104.7 FM The Edge**

January 1, 2010



**WDSB.com**

January 1, 2010



**102.5 KIAK FM**

January 1, 2010



**KAKQ-FM Radio**

January 1, 2010



**WHNZ Radio 1250 AM**

January 1, 2010



**WYLD-FM 98.5**

January 1, 2010



**KASH Country 107.5 Radio**

January 1, 2010



**WVRK-FM Rock 103**

January 1, 2010



**KRPT-FM 925**

January 1, 2010



**WRBV-FM V101.7**

January 1, 2010



**WYLD-AM 940**

January 1, 2010



**WJIZ-FM 96.3**

January 1, 2010



**KTSM 690 AM Radio**

January 1, 2010

**ALLVOICES**™ The leading source for credible citizen reporting

**All Voices**

January 1, 2010

 Daily Strength

**Daily Strength**

January 3, 2010



**WFLA-AM Radio**

January 5, 2010



**WIOD-Radio 610 AM**

January 4, 2010

Circulation 7,597



**WLCL FM Radio 1053 The Buzz**

January 4, 2010



**WNOE-FM**

January 4, 2010



**WOBB-Radio 100.5 FM**

January 4, 2010



**WGY-Radio 810 AM**

January 4, 2010



**KTKR-760 AM Radio**

January 4, 2010



**Single Rose**

January 28, 2010



**Quadville blog**

January 26, 2010



**NJToday**

February 1, 2010

February 25, 2010



**AOL Salud**

January 28, 2010



**Boomerful.com**

February 12, 2010



**Straight Up Fashion**

February 12, 2010



**Individual.com**

February 9, 2010

**PIOO Health Blog**

March 11, 2010

*Lung Cancer Info*

**Lung Cancer Info**

March 19, 2010

**360boom**

**360Boom**

March 23, 2010

March 29, 2010

May 11, 2010

August 9, 2010

**INSPIRATIONS OF THE DAY**

**Inspirations of the Day blog**

March 24, 2010

**DAILY VENUS DIVA** plus size eMagazine

**Daily Venus Diva**

June 8, 2010

September 30, 2010

**LiveWELL Site**

**LiveWell Site**

June 3, 2010



**K104.7 Website**

June 7, 2010

## Talk To Logan

### Talk to Logan Blog

June 7, 2010



### Agenda Magazine

October 25, 2010

December 29, 2010

March 3, 2010

## The Waco Citizen The Suburban Courier

### The Waco Citizen

October 26, 2010



### East County Magazine

November 4, 2010

## ClintonNews.com

### Clinton News

Clinton, MS

November 4, 2010

January 20, 2011

## *indiatimes*

### India Times

November 21, 2010

## Positively Parenting

Our children, our challenges, our choices

### Positively Parenting

December 20, 2010



**Max Muscle**  
January 25, 2011



**AOL Salud**  
January 29, 2011



**Wilsonville Spokesman**  
February 2011



**Our Towne**  
February 2011



**Pic.TV**  
*Pic Daily* blog  
March 22, 2011

**Television Interviews**



**Fox News Rising**  
WCCB-TV  
FOX Affiliate, Charlotte, NC  
June 17, 2010



## **WBTV 3 News at 5AM Weekend**

*WBTV-TV*

CBS Affiliate, Charlotte, NC

June 19, 2010



## **My Carolina Today**

*WNCN-TV*

NBC Affiliate, Raleigh-Durham, NC

May 10, 2011

## **Podcast Interviews**



## **The Get Inspired Project**

*Interview with Toni Reece*

May 5, 2011

## **Radio Interviews**



## **Viewpoints**

*WTFK-FM*

46,000-watt station, Newport, NC area

December 22, 2009



## **Coastal Daybreak with Ben Ball**

*Talk Station*

December 2009



## **KRWM-FM**

100,000-Watt Station, Bellevue, WA

January 13, 2009



## **Mary in the Morning**

*WSRT-FM*

Traverse City, MI

January 13, 2010



## **Project Health**

*Health Radio Project, Inc*

January 29, 2010

## **WFTI 91.7 FM**

## **WFTI-FM**

Tampa-Saint Petersburg, FL

February 1, 2010

**Dr. Barton Goldsmith**

## **Emotional Fitness**

*KCLU-FM*

NPR Affiliate, Thousand Oaks, CA

February 8, 2010

June 28, 2010



## **The Paradise Radio Network**

*WCBQ-AM/WHNC-AM*

Durham, NC

February 10, 2010



## **Let's Just Talk**

Syndicated

February 13, 2010



## **Health And Fitness with Monica Adams**

*KMOX-AM*

50,000-Watt Station, St. Louis, MO

February 14, 2010



## **The Morning Show on WPNQ-FM**

*WPNQ-FM*

Canton, OH

March 31, 2010



## **It's Your Life**

*WEGP-AM*

Presque Isle, ME

April 12, 2010



## **Author's Beat**

IRN/USA Radio Network

April 21, 2010



## **Morning Show on KDAZ-AM**

*KDAZ-AM*

Albuquerque, NM

May 7, 2010

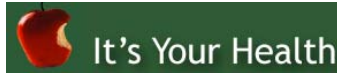


## **Feelin' Just Ducky**

*Health Radio Network*

May 11, 2010

December 7, 2010



## **It's Your Health**

*WUML-FM*

Lowell, MA.

May 25, 2010



## **Pete Kaliner Show**

*WBT-AM*

50,000-Watt Station, Charlotte, NC

June 7, 2010



## **Doctor Radio's Oncology Show**

Sirius XM channel 114

July 21, 2010

April 4, 2011

May 9, 2011

## Robert Rose

### **The Complete Teacher with Dr. Robert Rose**

*BlogTalkRadio*

July 30, 2010

November 18, 2010



### **WVOL-AM**

Nashville, TN

August 8, 2010

## A Touch of Grey

### **A Touch of Grey**

Syndicated

August 9, 2010

*EZHELP. YOU AND MORE SHOW*

*"Fastest Two Hours on the Internet"*

### **EZ Help**

Internet Radio

August 30, 2010

## Adventures In Healthcare Reform

### **Adventures in Healthcare**

Internet Radio

August 30, 2010



### **WGNU-AM**

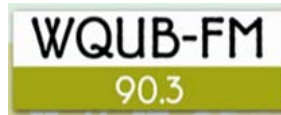
St. Louis , MO

October 15, 2010

**Insider's Health Radio**

*Health Radio Network*

October 19, 2010



**WQUB-FM**

Quincy, IL

November 8, 2010



**Walking the Good Road**

*Joy FM's Network*

November 17, 2010



**WNWS-FM**

Jackson, TN

November 19, 2010



**WFDD-FM**

NPR Affiliate, Greensboro-Winston Salem, NC

December 22, 2010

**THE JENNY GALLAGHER SHOW**

**The Jenny Gallagher Show: Your Wellness Coach**

*Healthbeat Radio*

January 6, 2011

**KLVT**

**KLVT-AM**

Levelland, TX  
February 10, 2011



**WNIX-AM**

Greenwood - Greenville, MS  
March 29, 2011



**Joni James Aldrich** knows about caregiving. She was her husband's caregiver during a two-year hard-fought cancer battle, including three outpatient stem cell transplants. After Gordon's unfortunate death from metastatic brain cancer, Joni dedicated her life to helping others survive cancer, caregiving, and grief through her books and public speaking. She also recently served as her mother's primary caregiver during her year-long fight with lung cancer. Through these life challenges, Joni feels it is her destiny to relay practical, helpful information to her readers in a way that will help them get through their own difficult journeys.

Joni is the author of *The Saving of Gordon: Lifelines to W-I-N Against Cancer*, *The Cancer Patient W-I-N Book: Our Cancer Fight Journal*, *The Losing of Gordon: A Beacon through the Storm Called "Grief,"* *Connecting through Compassion: Guidance for Family and Friends of a Brain Cancer Patient*, and *Understanding with Compassion: Help for Loved Ones and Caregivers of a Brain Illness Patient*.